

THE



SWEETSPOT
coffee café community

Newsletter

Winter ~ 2010

In The SweetSpot Gallery...

During the winter months of January and February, warm up at the SweetSpot and gaze upon the wonderful collection of Everything Whitewater. Local artists' takes on local themes are on display in our backroom gallery.

Thank you to The Whitewater Arts Alliance for brightening up our backroom with lovely, local art!



She's Here!

SweetSpot owners Lacey and Dustin Reichwald welcomed their daughter, Althea, into the world on November 20th. She was 8 lbs 7 oz and 21 inches long. Both mom and baby are doing well and can now be found hanging out at The SweetSpot several days a week!



It's Chilly Outside! Warm up with FREE Chili

We have re-tested and re-vamped our chili recipe to get it up-to-par for the upcoming *Got Chili? Cook Off* and we'd like YOU to be the judge until the big day.

Free Chili Mondays

Every Monday from January 18th through February 22nd, enjoy a FREE cup of our French Roast Chili with your purchase of a sandwich or premium espresso drink. Get it while it's hot and while supplies last!

"Spring" Hours

Monday-Thursday

6:30am-9:00pm

Friday & Saturday

6:30am-7:00pm

Sunday

7:30am-7:00pm

Spring hours in effect
beginning
Jan. 18th

Dear Customers,

Wow! 2009 was an **amazing** year; we saw a lot of growth and change— in the coffee shoppe and also in our family. I am looking forward to even more excitement in 2010 and I want to make sure the community of Whitewater is a part of that.

I heard a saying recently that came from another small-town café, and I want to adopt it here at The SweetSpot:

If you are happy with your experience here, please tell your friends.

If you are not happy, please tell us!

I want The SweetSpot to be a direct reflection of your needs and requests, but I need your feedback to make that possible. As we add or subtract offerings, please let us know how you feel. If you have a suggestion, compliment, or complaint— I want to hear it so I can make sure your experience at The SweetSpot is the best one possible. Our goal is to continue to serve the Whitewater community as the premier coffee shoppe and café!

Please stop in, call, or email... I look forward to hearing from you!

Sincerely,
Lacey Reichwald, owner

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